



When our neighbors need a hand, we do what we can to keep them on their feet. Through the Caleres Cares Charitable Trust, our matching gifts program, and Associate volunteerism, we invest our resources to lift local communities and support those in the footwear industry.



\$304,000

MATCHING ASSOCIATES' GIFTS

Our matching gift program provides a dollar-for-dollar match when eligible Associates give to a qualified organization. In 2023, the Caleres Cares Charitable Trust gave over \$304,000 in matched donations.

1,229

Caleres corporate Associates across the U.S. donated to the United Way in 2023.

INVESTING IN CAUSES THAT MAKE A DIFFERENCE

Our [Caleres Cares Charitable Trust](#) directs the bulk of our philanthropic giving through grants and matching gifts. The trust supports non-profit organizations for initiatives that align with our charitable funding priorities, which include:

- *Caring for and developing stronger families*
- *Demonstrating a commitment to diversity, equity, and inclusion*
- *Sharing our dedication to a journey toward sustainability*
- *Benefiting the St. Louis community in maintaining and attracting businesses and residents through a rich arts and cultural environment*
- *Supporting our leadership position in the footwear industry*

\$800,000+

RALLYING FOR THE UNITED WAY

All Caleres corporate and distribution center Associates participated in our annual United Way campaign. In addition to direct donations, Associates had the opportunity to participate in a variety of fundraising events, including an online auction, bake sale, wine tasting, trivia night, executive-served breakfast, chili cook-off, and more. In total, Associate donations, special events, and the Caleres Cares Charitable Trust contribution resulted in more than \$800,000 raised, a 20% increase from the previous year and a new Caleres record for the United Way campaign. Proceeds supported seven United Way chapters in areas where we have offices and distribution centers: St. Louis; New York City; the Bay Area; Southern California; Port Washington, Wisconsin; and Lebanon, Tennessee. Caleres also organized several Days of Caring events giving Associates the opportunity to volunteer at various United Way agencies to see firsthand the types of transformative programs their donations would support.



CONTRIBUTING TO THE NEW YORK CITY COMMUNITY

Caleres sponsors local institutions in New York City to support arts and culture, including:

- *Museum of Modern Art (MoMA)*
- *Wildlife Conservation Society*
(Bronx Zoo, Central Park Zoo, Prospect Park Zoo, Queens Zoo, New York Aquarium)



MULTIPLYING THE IMPACT OF CALERES VOLUNTEERS

To recognize the tremendous impact Caleres volunteers make in the community, we encouraged all Associates to log their personal volunteer hours for an opportunity to earn extra funds for causes that matter most to them. The top five volunteers in 2023 received awards ranging from \$750 to \$3,500 into their Charitable Spending Accounts to donate to the charity or charities of their choice. See right for a snapshot of nonprofit organizations Caleres' top volunteers chose to invest most of their time in during 2023.



2.2K+
volunteer hours
logged by Caleres Associates in 2023.



Love Mission Charities is a St. Louis-based nonprofit that provides a lifeline for individuals and families escaping domestic violence or experiencing homelessness. The organization offers access to hot meals, clothing, emergency shelter, and assistance in obtaining crucial identification documents like Social Security cards and birth certificates.

earthday365 is an independent nonprofit that aims to inspire and mobilize a collaborative movement toward an equitable and environmentally sustainable St. Louis region. The organization has built its reputation on its annual festival, which is now recognized as one of the largest Earth Day celebrations in the country. Find more information about Caleres' activation on Page 29.

The Marine Mammal Center in Sausalito, California, focuses on rehabilitating and releasing marine mammal species back to their ocean homes. Since 1975, the center has rescued more than 24,000 marine mammals.

The Churchville-Chili Saints 10U Travel Baseball Team in Western New York believes in putting kids and community first, while providing a superior baseball program. Trained and dedicated coaches focus on developing the fundamentals necessary to be a successful baseball player, with a strong emphasis on character, leadership skills, and teamwork.

Nerinx Hall is a private, Catholic, college-preparatory high school in St. Louis, founded on the belief that educated, caring, and empowered young women are essential to our world. The school inspires each student to a lifelong pursuit of knowledge, self-awareness, Christian community, self-expression, and committed action.



DISTRIBUTING KINDNESS

In 2023, the Caleres Distribution Center in Lebanon, Tennessee, raised nearly \$80,000 through monthly Associate shoe sales to benefit local charities. In total, 10 different Nashville-area organizations received funding to support their work in the community. In addition to monetary contributions, Associates from the Lebanon Distribution Center also volunteered their time and talents to construct a new home with Habitat for Humanity.

STEPPING UP FOR VICTIMS IN MAUI

Following the devastating Maui wildfires in 2023, Caleres Associates engaged in a special fundraising initiative in support of the Hawaii Community Foundation's Maui Strong Fund. The fund provides financial resources to address the immediate and long-term recovery needs for victims. In total, 48 Associates raised \$11,845 to support those affected by the wildfires.

\$2.5M
 donated to Washington
 University in St. Louis
 since 2014.

In 2023, the Caleres Cares Charitable Trust donated \$250,000 to Washington University as part of a multiyear pledge that will continue through 2025. In addition, the Trust donated \$5,000 to support the Annual WashU Fashion Design Show and provided \$12,250 in matching gifts.

CONTRIBUTING TO OUR COMMUNITY

Caleres supports St. Louis' vibrant arts and culture community by sponsoring local institutions including:

- *St. Louis Art Museum*
- *The Sheldon*
- *St. Louis Zoo Association*
- *Missouri Botanical Garden*
- *Contemporary Art Museum*
- *Laumeier Sculpture Park*
- *St. Louis Black Repertory Company*



\$10,000
 awarded to support earthday365's
 St. Louis Earth Day Festival.

ST. LOUIS EARTH DAY FESTIVAL

Caleres awarded \$10,000 to support earthday365's St. Louis Earth Day Festival, a long-standing community event to learn about sustainable products and services offered by local businesses and organizations, meet local nonprofits that share Earth Day values, and showcase local entertainment and Green Dining Alliance restaurants. The 2023 theme was "Go Circular!," emphasizing the "Reuse" in Reduce, Reuse, Recycle.

Our booth showcased 14 eco-conscious styles from Allen Edmonds, Blowfish Malibu, Dr. Scholl's, Franco Sarto, LifeStride, Naturalizer, Sam Edelman, Veronica Beard, Vince, Vionic, and more. Associates educated attendees about Caleres' efforts to support responsible leather manufacturing and about the journey of recycled polyester.

