

Our Communities



We give back to people and communities in need and work to advance the profession and professionals of footwear.



Our Communities

Through the Caleres Cares Charitable Trust, a matching gifts program, and Associate volunteerism, we demonstrate our care for the communities where we live and work.



Famous Footwear + Ticket to Dream

Since 2020, Famous Footwear has supported the Ticket to Dream Foundation, which works to ensure those experiencing the foster care system have everyday essentials and opportunities to thrive. Customers' in-store and online roundups have totaled more than \$30 million to date.

In 2022, customers' donations provided gifts and experiences for foster youth during the back-to-school and holiday seasons, as well as targeted support for Hispanic, Latinx, and LGBTQIA+ youth in foster care. Contributions to Ticket to Dream resulted in:

- Nearly 16,000 backpacks, school supplies, and new clothes/shoes
- Nearly 15,000 pairs of socks and winter accessories
- Over 14,000 toys and gifts
- Over 3,000 new laptops and tech accessories
- Fall extracurricular access for 500 foster youth
- Tutoring assistance for over 200 foster youth

The Home for the Holidays Makeover

Ticket to Dream Foundation and Famous Footwear selected the Blumenthal family in Ballwin, Missouri, to receive a free home.



The Blumenthals have fostered over 175 children since becoming foster parents over 20 years ago. The organizations fulfilled the family's holiday gift wish list, and the children received bedroom makeovers to give each of them a more comfortable and personalized space.

Soles4Souls

The Caleres Cares Charitable Trust donated \$250,000 in cash and \$250,000 in in-kind donations of athletic shoes to Soles4Souls' 4EveryKid program. The donations are part of a \$1 million pledge to be contributed over two years.

United Way

One hundred percent of Caleres Associates participated in our annual United Way campaign. Associate donations and company donations to United Way chapters in St. Louis, New York, and the Bay Area totaled \$668,874.

Associate Volunteerism

This year we deployed CyberGrants to track volunteer hours across the organization. Associates logged 1,362 hours, a fivefold increase from the previous year.

The Caleres Cares Charitable Trust gave \$1.2 million in grants and matched over \$376,000

through our dollar-for-dollar matching gifts program in 2022. The number of Associates participating in the matching gifts program increased 136% in 2022. In addition, our brands and distribution centers donated over \$475,000 to a variety of organizations.

