

Our Brands



Fit means more than how great our shoes feel on your feet. Every bit as important is how well our brands align with our customers' values.



2022 Brand Highlights

Caleres relies on the unique contributions of individual brands in our portfolio to realize our ESG goals. Each brand brings something different to the table, while all accessing the same responsible supply chain. Whether by utilizing environmentally preferred materials, leading community service programs, or inspiring customers to give back to their communities, our brands are continuously moving forward.

Famous Footwear

In celebration of National Park Week and Earth Day, Famous Footwear invited customers to round up their purchase total to support the Gateway Arch Park Foundation, the philanthropic partner of Gateway Arch National Park. Over \$100,000 was raised to support conservation, preservation, and community programs for the national park located in the backyard of our headquarters city

For information on Famous Footwear’s long-standing commitment to the Ticket to Dream Foundation, see page 18.



Dr. Scholl’s + GANNI Collaborate on Classic Clogs

In a move that reflects both sustainability and transparency, Dr. Scholl’s worked with Danish brand GANNI on a collection of Dr. Scholl’s iconic wooden clogs with unique 1960s-inspired fabrics. The clogs are made with certified organic cotton sourced from Italy, Forest Stewardship Council-certified wood, and partially recycled polyester linings. Both brands shared the origins of the materials and their environmental impacts on their websites.



Rykä Delivers Sneakers Designed for Pregnancy

Building on 35 years of experience developing athletic shoes exclusively for women, Rykä debuted its first collection of performance sneakers for expectant mothers. The XpectFit collection embraces the important but sometimes overlooked needs of a large swath of the shoe-buying public by including three styles uniquely designed to support women throughout their pregnancies and beyond.



Franco Sarto Recognized for Eco-Conscious Boot

The Franco Sarto Dizzy boot won the Accessories Council Design Excellence Award in the category of footwear under \$250. The Dizzy is a lug-sole, lace-up, wet and cold weather boot. Its upper and linings are partially made from recycled materials. The Franco Sarto team has infused eco-conscious features in its footwear, creating artful styles that tread more lightly on our planet.

Vionic + Proteus Partner on Plastics

In celebration of World Oceans Day, Vionic launched a new collection with Proteus Ocean Group and hosted a beach cleanup along the Santa Monica Pier. The efforts were part of a multiyear partnership between Vionic and the ocean conservancy group. Participants collected more than 500 pounds of garbage and recyclable plastics during the beach cleanup. The shoes in the collection also helped keep beaches clean, as each shoe featured fabric made from recycled, ocean-bound plastic bottles.



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Allen Edmonds Collaborates with Like-Minded Makers

For over 100 years, American heritage luxury brand Allen Edmonds has been handcrafting men's footwear that is designed to last. In September 2022, Allen Edmonds launched its "Legend Series" of brand collaborations, beginning with British outerwear brand Barbour. Both brands are committed to creating products that are built to last and can be recrafted to extend the life of the product. Together, they created a collection that includes a limited version of the Allen Edmonds Higgins Mill Boot.



Five Caleres Brands Recognized as Best Online Shops

Caleres brands Famous Footwear, Sam Edelman, Vionic, Naturalizer, and Allen Edmonds made Newsweek's list of Best Online Shops of 2023. The shops were tested and evaluated for trust and security, usability, service and communication, and technical performance.

Caleres Brands Celebrate Pride Month

During Pride Month, Caleres brands showed support for the LGBTQIA+ community with unique activations and donations.

On the Famous Footwear website and social media channels, Associates shared what Pride Month means to them. Sam Edelman gave customers an exclusive Sam Edelman Love tote, and Franco Sarto and Naturalizer each donated 20% of online sales of select products to [The Trevor Project](#). And across our portfolio of brands, customers could round up at checkout to donate to The Trevor Project. All proceeds from Famous Footwear's roundups went to fund the unique needs of LGBTQIA+ youth in foster care. For more information about Caleres' support for the LGBTQIA+ community, see page 14.

